

**NEWS**

the quarterly newsletter from Nortech Control Systems Ltd.

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Welcome to the March edition of Nortech News, our quarterly eNewsletter designed to help keep you informed of all the latest developments at Nortech Control Systems Ltd. We hope you will find the updates below of interest and should you have any comments, suggestions or questions, please feel free to email us on info@nortechcontrol.com. As ever, we value your feedback!

Product Update



Norpass3 System - Even greater flexibility

The latest enhancements to Norpass3, Nortech's PC-based access control system makes it even more versatile and cost effective across a wide range of installation sizes. The introduction of a single door controller offers greater flexibility for installers to provide the most appropriate and efficient solutions to their customers.

Nortech's door controller range now arms our installers with the competitive edge on virtually all small to medium access control scenarios. The single door controller fits effortlessly into the system due to the Norpass3 management software's intelligent way of recognising which type of controller has been fitted and configuring it appropriately. This keeps the installation nice and simple.

Norpass3 software is a feature-rich and intuitive management system that can be quickly and easily installed on any modern Windows-based PC including Windows 7. We pride ourselves on providing new and useful features while continually improving the user experience, and look forward to making an exciting announcement at this year's IFSEC. You will be amazed to see how our system can be set up with unparalleled speed and simplicity.



FeeMaster on Show at Parkex 2011

From March 29th until March 31st you can visit us at Parkex at the Birmingham NEC (Hall 4, Stand P151), where we will be proudly 'showing off' our updated FeeMaster product range.

Light on cost but heavy on convenience, the FeeMaster range is a flexible, mix-and-match Parking Management System that can be used in countless applications. It provides the end user with as much or as little control as they desire for managing tariffs and/or access rights without compromising its quick and accurate operation.

At Parkex you'll be able to see our new, attractive pedestals and witness the simplicity of FeeMaster Lite, our one button Parking Management System. Similarly, you can find out how easily and quickly FeeMaster can be installed, avoiding the need for cabling and therefore the inconvenience caused by civil works.

Nedap AVI, a technology partner of ours, will be alongside us. Amongst other exciting new products they will be demonstrating their UHF long range readers ideally suited for parking applications.

We pride ourselves on our collaborative work ethic and we're more than happy to answer any questions you may have before, during and after the event.



Newport County - Counting on Success

Promotion chasing Newport County were in need of a way of monitoring attendance figures within Newport Stadium, their home ground, to meet strict football league safety regulations.

Working closely with a local installer Nortech implemented its stadium count management system, VenueMaster. By installing new, and adapting existing turnstiles to give an output signal each time a spectator enters the stadium, Nortech's counting modules are able to monitor the number of spectators entering each gate. These details are collected by VenueMaster software running on a standard PC in the clubs control room allowing Newport County staff to easily monitor the stadiums attendance.

On match day's VenueMaster keeps track of the number of spectators entering via each turnstile and calculates the stadium total. VenueMaster is also able to calculate the number of spectators in particular areas to allow detailed attendance analysis. Newport are using this information to research where refreshment stands are best placed and where congestion is likely to occur.

Nortech's VenueMaster system has been installed at various arenas, ranging from a 30,000 seat Premiership football stadium to multi-purpose venues such as Newport Stadium.



Nortech Strengthens its Marketing Team

Nortech has added a new member to its Marketing Team. Jon Mason joins the company with many marketing and design skills, and is looking forward to promoting Nortech's excellent product range and developing the brand further.

Jon graduated in 2009 with First Class Honors and has since held various communications and marketing posts. Keith Hardy, Marketing and Technical Communications Manager says, 'It's great to have Jon on board. He has lots of skills that we're keen to take advantage of and I'm confident that we have a marketing team capable of moving the company forward.'

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